

One big weekend. One very special beer.

ADNAMS.
SOUTHWOLD

/together

GOOD
BEER
CO

HOMES FOR
UKRAINE
A Reset service for community welcome

BIG DROP
BREWING CO.



RESET
Communities and Refugees

JUBILEE
the big lunch
eden project COMMUNITY FUND



We're inviting every licensed premises and brewery in the UK to get involved in Thank Brew: a chance to brew and sell a special celebratory beer, as they encourage every UK neighbourhood to get together for friendship, food and fun.

100 percent of profits from sales of these limited edition Thank Brew beers will go to help build stronger communities through the work of eden projects communities and the together coalition and to support Ukrainian refugees arriving in the UK to live with families in communities across Britain through Reset Communities and Refugees.

After very tough times for our industry, and in every UK neighbourhood, it's a chance to thank everyone who's supported their community - while raising a toast to HM the Queen's decades of service.

Venues are being encourage to sell the beer as part of a The Big Jubilee Lunch or a Thank You Day party or their own celebration over the big weekend.

Get involved today at thegoodbeerco.co.uk/thankbrew

Thank Brew overview:

Brewing of the 3.5% pale ale, and a 0.5% version in collaboration with non-alcohol specialists Big Drop, is being overseen by Adnams Production Director Fergus Fitzgerald

Any UK brewery or licensed venue can take part. You can find Fergus's recipe at thegoodbeerco.co.uk/thankbrew

The campaign is being led by The Good Beer Co. in collaboration with Adnams and Big Drop, on behalf of the /together coalition, eden project communities, and Reset

Opening hours have been extended for HM the Queen's Platinum Jubilee Weekend from Thursday 2nd to Sunday 5th June 2022

Thank Brew who's who:

Campaigner James Grugeon. Good Beer Co. Founder, with a track record of successful partnerships, products and campaigns that raise profile and funds for good causes.

Industry veteran Christian Barden, former senior exec at AB-InBev and Royal UniBrew, ex Global CEO of Kegstar and current non-exec to industry SMEs like BrewBroker, Sprout and Pint Please has also joined The Good Beer Co team to help unite Britain's beer and hospitality industry behind the Thank Brew campaign.

Brewer Fergus Fitzgerald. Production Director at award-winning brewery Adnams, former Brewer at Fullers, Good Beer Co. advisor, and Chief Brewer for Thank Brew collaboration beers.



Find out more: [The Big Jubilee Lunch | Thank You Day](#)