

# THANK YOU DAY



The last twelve months have been difficult for everyone, and we couldn't have got through it without each other. From family members to key workers, good neighbours to volunteers, delivery drivers to teachers – we've all got

somebody to say thank you to. Sunday 4th July is the perfect moment for the country's biggest ever thank you party. A chance to get together in the sunshine (we hope), with our neighbours, communities and families, to mark what has happened, celebrate the spirit that got us through and say thank you.

## WHO'S SUPPORTING?

Starting from just 13 individuals proposing a Thank You Day, the idea is now supported by hundreds of organisations across the country, ranging from the Scouts and Royal Voluntary Service, NHS, The Mirror and ITV, the Football Association and the Local Government Association.



It's got the backing of **Dame Judi Dench**, **Tim Peake** and **Ellie Simmonds**, religious leaders, local councils and schools, businesses and communities throughout the UK. The aim is for as many people as possible to be involved, however they would like, so everyone who deserves it gets a thank you - and the whole of the UK gets together.

LET'S SAY THANK YOU  
TOGETHER **#THANKYOU'DAY**



## WAYS PEOPLE ARE JOINING IN

**0900:** A special Park Run in a location near you followed by a thank you picnic brunch for their volunteers, friends and families.

**1100:** Communities are taking part in a 'Power Hour' to tidy up our shared spaces, a way of saying thanks to our local environment for keeping us sane during lock down.

**1300:** The Big Lunch invites you to share friendship, food and fun to say thank you with your neighbours and community. Street party or picnic? You decide.

**1700:** Cheers for volunteers: Join us to raise a glass (or a mug!) to everyone who has helped us through the past year.

**1900:** BB-Thank-Q: The nation's biggest ever Cook Out led by Levi Roots. Share a BBQ with some neighbours and try to avoid poisoning your friends.

## SHOW YOUR SUPPORT

Local authority colleagues have kept the country running, and in many cases gone above and beyond to provide even more support to communities over the last 18 months. Thank You Day, and the week leading up to it will be a chance for the public to say a well deserved thank you to your colleagues who have kept parks open, collected bins, delivered food parcels and supported childcare.

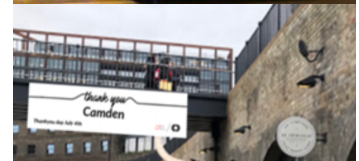
It will also be a chance for local authorities to say thank you back to their communities - for supporting them, keeping safe and celebrating the community spirit we've seen flourish during the pandemic. Take part in the way that works for your place and let's say thank you together.





## COLLECTIVE THANK YOU

- **Say Thank You.** The invitation to Local Authorities is simply to say "Thank You" to your community, and say it all over your community. Do it in a way that's simple, neutral and widely seen.
- **Keep it simple.** Just say "Thank You (Place)". That prompts and enables residents and workers to add their own particular people and things they're thankful for. And add a reminder about the Day on some of the signage.
- **Avoid looking political.** You can joint brand this, but subtle is best. As we know, these kinds of messages are much more effective when they're not seen as 'something political'.
- **Do it everywhere you can,** on every bit of real-estate and signage you can. Like "love-bombing"; and have some fun with it.
- **Run this during mid-June into July.** Ideally your community would be covered in these Thank You signs for several weeks in the run-up to the July 4th day



## PLAN A PARTY

Your staff and unsung heroes have done an incredible job and deserve to be celebrated!

- Why not **hold a Thank You party** for your colleagues on the Friday before Thank You Day, you could invite along your community too?
- Consider what you're planning as we come out of lockdown, are there any **celebrations or moments you could tie into Thank You Day?**
- **Spread the word!** Support on social media and by putting up posters in your buildings. Tell the stories of your unsung heroes.

[DOWNLOAD THE GRAPHICS](#)

[THANKYOUDAY.ORG.UK](https://thankyouday.org.uk)





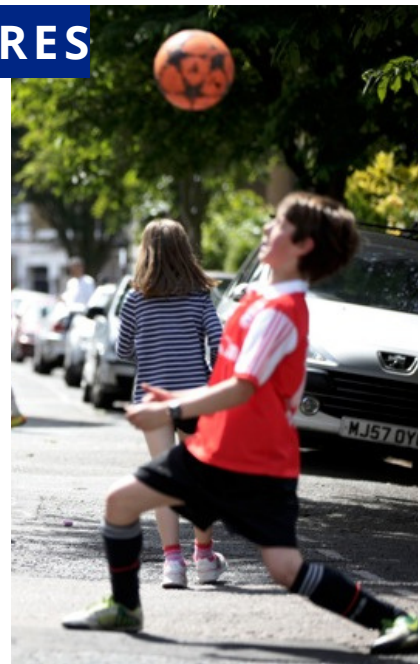
## SUPPORT YOUR COMMUNITIES

We want to make sure the public can celebrate safely on Thank You Day, and we would love your help in making this possible. A special **Park Run** is scheduled for 09:00 on Thank You Day, followed by **street parties and play streets** at 12:00.

## PLAY STREETS & STREET CLOSURES

### Support Play Streets for National Thank You Day and Summer of Play:

- Ensure residents can easily and quickly apply for a temporary road closure on or beyond 4th July (using a play street or street party policy)
- Make it free and accessible to all - no charges and provide road closure signs/kit
- Make turnaround/consultation period as short as possible (2-3 weeks max)
- Promote play streets locally to parents and residents
- Encourage applications and provide a clear council contact
- Signpost to [www.playingout.net](http://www.playingout.net) for info, support and resources.



### SUPPORT FOR COUNCILS



## MAKE PARKRUN POSSIBLE

With the full support of Government and Public Health England, **parkrun** is looking to resume all of its 589 events in England on Saturday 5 June. Landowners representing 25% of these events have already said yes, but permission must be received for the vast majority of these events if any at all are to return. Permission requests have been submitted to your authority, we'd be really grateful if you could:

- Check to see the status of permission requests.
- Prioritise granting permission for parkrun to return.

Please let parkrun know by **21st May** or they may be forced to delay the return of parkrun in England indefinitely.